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MEDIA RELEASE

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CHERYL CLEANS UP AT MILL GATE

Cheryl Kenworthy from Summerseat is celebrating after winning a whopping £500 Gift Card at Bury's Mill Gate Shopping Centre - the first of six being given away between now and Christmas!

The 46 year old cleaner was "absolutely thrilled" with her win and has already treated herself to clothes, shoes and lingerie from stores in Mill Gate Shopping Centre.

Her 8-year-old son, Ian, is also benefiting as Cheryl treated him to a wii game. Meanwhile Cheryl's husband is also getting a new phone for Father's Day.

Cheryl is naturally thrilled with her win. She said: "I love going to Mill Gate and wandering around the shops, but seldom have I had such freedom to splurge. It is a pleasure to be able to shop and handover this Mill Gate gift card – guilt-free shopping is a pleasure!"

Mill Gate Shopping Centre launched its own Gift Card in November 2009 and according to centre manager, Colin Nichol, it is proving to be very popular with shoppers.

He said: "We saw a big increase in card sales in the lead up to Father's Day and they are proving popular with wedding guests who want to give a gift that will be appreciated."

Cheryl and her family will enjoy shopping at Bury's Mill Gate Shopping Centre even more now that they have a £500 gift card.

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For further press information contact judith@olearypr.co.uo on 01383 432608.